

TOUR of REMODELED HOMES

NARI Milwaukee

MAY 18 & 19 • 10AM - 4PM

Get maximum exposure as a sponsor of the Tour of Remodeled Homes! There are many a la carte options and sponsorship packages available that will increase your brand awareness and reach key decision-makers in the remodeling industry.

Are you looking to make more of an impact? Customize your sponsorship for an unmatched one-of-a-kind package. We will work together to create something unique that meets your goals and delivers the highest visibility.



The 22nd annual Tour of Remodeled Homes runs May 18th - 19th and invites consumers to step inside southeastern Wisconsin's most impressive remodeling projects.

These stunning homes have been expertly remodeled by NARI Milwaukee members and showcase the latest in innovative design, materials, technology, sustainability and more. Attendees can see firsthand the possibility of transformation through remodeling and experience the quality craftsmanship our members offer.



About NARI Milwaukee

NARI Milwaukee is an elite association of the best home improvement and remodeling professionals in the area, and a trusted resource for consumers. Since 1961, NARI Milwaukee has promoted ethical conduct, professionalism, and sound business practices in the remodeling industry and education for the consumer. Consumers should have the utmost confidence when selecting a NARI Milwaukee contractor for their home improvement project.

Customized Sponsorships

Tour of Remodeled Homes sponsors are not only associated with the top-notch quality of our members, but also benefit from a robust marketing campaign and extensive audience.

All sponsorships can be customized to meet your needs and budget! If you have an idea that is not in our list of examples, we want to hear it!

- Event promotion across various media channels
- Email blasts to over 10,000 NARI Milwaukee members and consumer subscribers, with an average read rate of 37%
- Regular posts on Facebook, Instagram and other social media pages, including cross-promotion with our top sponsors
- Support and promotion through various Milwaukee outlets such as press releases and media pitches

A LA CARTE SPONSOR OPTIONS

- Presenting Sponsor
- Radio Ad Sponsor
- Digital Ticket Sponsor
- Consumer gift/swag bag sponsor
- Consumer Choice Award Sponsor
- Raffle Giveaway Sponsor
- Directional Signage Sponsor

** Contact us to find out more about the a la carte sponsorships!*

SPONSORSHIP PACKAGES

\$1,500

Company name and hyperlink in email blasts, on the Tour website, and in NARI Milwaukee consumer or member e-newsletter

8 electronic Tour tickets
(\$160 value)

\$3,000

Company logo and hyperlink in email blasts, on the Tour website, and in NARI Milwaukee consumer or member e-newsletter

Banner ad on the event website with hyperlink

12 electronic Tour tickets
(\$240 value)

SPONSORSHIP PACKAGES

\$5,000

Company logo and hyperlink in email blasts, on the Tour website, and in NARI Milwaukee consumer or member e-newsletter

Banner ad on the event website with hyperlink

¼ page ad in NARI Milwaukee consumer or member e-newsletters

16 electronic Tour tickets
(\$320 value)

\$7,000

Company logo and hyperlink in email blasts, on the Tour website, and in NARI Milwaukee consumer or member e-newsletter

Banner ad on the event website with hyperlink

½ page ad in NARI Milwaukee consumer or member e-newsletters

Dedicated social media post tagging your company

20 electronic Tour tickets
(\$400 value)



SPONSORSHIP PACKAGES

\$10,000

Company logo and hyperlink in email blasts, on the Tour website, and in NARI Milwaukee consumer or member e-newsletter

Banner ad on event website with hyperlink

½ page ad in NARI Milwaukee consumer or member e-newsletters

Dedicated social media post tagging your company

Retargeting digital ad campaign (10,000+ impressions)

20 electronic Tour tickets (\$400 value)

\$15,000

Company logo and hyperlink in email blasts, on the Tour website, and in NARI Milwaukee consumer or member e-newsletter

Banner ad on event website with hyperlink

½ page ad in NARI Milwaukee consumer or member e-newsletters

Social media takeover featuring your company for one week (timing determined by NARI Milwaukee)

Retargeting digital ad campaign (10,000+ impressions)

30 electronic Tour tickets (\$600 value)



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Contact Cecily for more information.

(414) 771-4071 • cecily@narimilwaukee.org • NARIMilwaukee.org

SPONSORSHIP PACKAGES

\$20,000

Company logo and hyperlink in email blasts, on the Tour website, and in NARI Milwaukee consumer or member e-newsletter

Banner ad on the event website with hyperlink

½ page ad in NARI Milwaukee consumer or member e-newsletters

Social media takeover featuring your company for one week (timing determined by NARI Milwaukee)

Retargeting digital ad campaign (10,000+ impressions)

Opportunity to appear on radio or television ahead of the Tour (specifics to be determined by NARI Milwaukee)

40 electronic Tour tickets (\$800 value)



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